

TradeGrade FAQs

Q1: What products are included in the TradeGrade policy?

A1: The enhanced TradeGrade policy now includes over 1800 SKUs and the following products:

1. Pentair brand residential inground whole goods including all automation, all filters, all heaters, all heat pumps, all lights and all water features, as well as select automatic pool cleaners, select pumps and select sanitizers.
2. All Sta-Rite® brand residential inground whole goods.

For a full list of all products, please [click here](#).

Q2: What is the effective date for the policy?

A2: The enhanced TradeGrade policy goes into effect October 1, 2019. Our TradeGrade policy has been in place since January 2016, so this isn't a new policy. We've simply added more products to enhance our protection of both pool owners and you!

Q3: How will the TradeGrade policy be monitored?

A3: Pentair has a trained team of TradeGrade experts and third-party resources that will be scouring the internet 24/7 for TradeGrade violations. We will use all resources at our disposal to actively monitor and enforce this policy.

If you need to report a violation, please email us at TradeGrade@pentair.com and someone from the TradeGrade team will be there to help. When reporting a violation, please include both a screenshot and a link to the violation.

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Q4: What are the consequences of continual violation of the TradeGrade policy?

A4: While we hope this will never be the case, we recognize that it is a real possibility. A violation(s) could result in consequences, including but not limited to:

- A reduction in Pentair Partners Incentive Program (PIP) rewards
- Complete removal from a program
- Revoking the violator's ability to sell Pentair products

For the full TradeGrade policy, [click here](#).

Q5: How does the enhanced TradeGrade policy help me?

A5: The enhanced TradeGrade policy was designed around three principles: Protect. Empower. Grow. Learn more about the Power of Pentair [here](#).